

Srishti Bagalkoti

srishtib.com

+1 (248) 525-9811

srishtib@umich.edu

425 Washington St, Ann Arbor, MI, 48104

EDUCATION

University of Michigan

Ann Arbor, MI

Bachelor of Arts, Penny W. Stamps School of Art and Design

Bachelor of Science in User Experience Design, School of Information

Expected May 2026

WORK EXPERIENCE

Center for Academic Innovation *Graphic Design Fellow*

Ann Arbor, MI

Center specializing in educational tools for global learners

Jun 2024–Present

- Create graphics for CAI website to strengthen and distinguish CAI from branch brands Michigan Online and Online Teaching to increase student engagement
- Conduct research in collaboration with marketing, communications, and sales to refresh the CAI brands, streamlining the brand refresh process

The Michigan Daily *Creative Director*

Ann Arbor, MI

Weekly student-run newspaper of the University of Michigan

Oct 2022–Aug 2024

- Manage a team of designers to create flyers and promotional graphics for print and a digital media presence of over 130,000 followers
- Collaborate with over 30 staff members in marketing, management, editorial staff, and creative to maintain regular publishing deadlines

Hannah Rose *Contract Designer*

Remote

Online gaming content creator

Sep 2022–Present

- Design visual identity representing client's brand, maintaining a cohesive image across sold-out merchandise drop and Chipotle partnership
- Consult with client to determine design scope, brand vision, deliverable timeframes, and marketing vision for over 6 million followers
- Communicate design guidelines between client and manufacturer to produce best outcome within manufacturing limitations

Laut Mas PTE LTD. *Design Intern*

Singapore

Company providing creative signage solutions

Jun 2023–Jul 2023

- Designed branding and UX/UI website flow for e-commerce website with senior leadership to streamline online customer experience
- Collaborated with marketing by designing social media assets and strengthening brand identity

SUPPORTING COURSEWORK

SI 307 Intro to UX U-M GPT Redesign

Ann Arbor, MI

Course focused on mastering Figma and UX design principles

Fall Semester 2024

- Utilized knowledge about the Laws of UX and Human-Centered Design to add more robust source-checking features to UM-GPT
- Applied in-depth knowledge of Figma to create a responsive UX design

SI 388 Intro to HCI Website Design Critique

Ann Arbor, MI

Course teaching fundamentals of Human-Computer Interaction

Fall Semester 2024

- Provided a detailed critique comparing two websites, applying knowledge of human capabilities and behavior to designs in use

SKILLS

- Figma, Illustrator, InDesign, Photoshop, Google Suite, Microsoft Suite, Visual Studio Code, Blender, Womp, Wordpress
- Fluent in English, conversational fluency in Japanese